

Walethia Aquil

*Etiquette & Image Coach
Grace and Charm*



Walethia Aquil is Founder of *Grace and Charm* and the creator of *The Grace and Charm Success System™*. She is one of the country's most knowledgeable and recognized experts in the fields of etiquette and image consulting.

Proving that it is possible for anyone to dramatically change their circumstances, Walethia's own life reflects the ultimate personal transformation story, evolving from a terribly shy and insecure child, embarrassed and self-conscious about her social skills into a successful CEO, model, award-winning image consultant, etiquette advisor, media expert, and radio host.



www.graceandcharm.com
(866) 610-3746

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Certified Image and Etiquette Coach • Speaker • Author

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“I remember my first date, it was awful, the Junior Couple Dance. A tradition is to have dinner after the dance. I walked into this restaurant, sat down to a table with silverware, a tablecloth, napkins and china, and know I was out of my element. I made a decision then that I would never feel embarrassed in any given situation.”

For over 25 years, she has coached business leaders and teams, politicians, entertainers, beauty pageant winners, and society's elite. She has helped thousands to boost their confidence, improve their bottom lines, business and personal relationships via television, radio, seminars, and personal coaching.

Fast Forward to Today

Walethia hosts the Success with Grace and Charm radio show and has been a guest on over 100 other television and radio programs. She has received numerous awards including the "Total Image Award" for her outstanding work in the image consulting profession.

Walethia has authored the highly anticipated book, *Women Who Win: Business Etiquette Tactics that Lead to Success in Life and Business*. July 2011 is the scheduled release date of *Sister to Sister: A Guide for African American Girls*, which she co-authored. She has been featured in *Women in Business* magazine, publications of American Business Women's Association, Professional Business Women's Network and numerous other publications.

Walethia's Grace and Charm Success System includes over 30 unique training programs for improving organizational and personal behavior, business and social graces, and effective team building. Her clients include the Small Business Administration, Michigan Department of Transportation, YWCA, and numerous other leading business, government, and faith-based organizations.

In addition to being a certified Image and Etiquette/Protocol Consultant, she is a former instructor for the John Robert Powers International Finishing School, coach for the Ms. Michigan Beauty Pageant, image consultant for the Urban League, and an Ambassador for Dudley Beauty Corp, LLC.

Walethia is actively involved in her community, her most recent endeavors includes the creation of My Dreams do Come True, which she serves as CEO. My Dreams do Come True is an emerging non-profit which donates formal gowns to high school seniors wishing to attend their prom. As a facilitator for Teenquest, a pre-employment training program, she helps prepare teens 9-12 grades with the necessary skills to successfully enter the workforce.

Walethia speaks at colleges and universities across the country teaching etiquette, dress, team building, public speaking, and career development skills. She developed the Ideal Girl youth personal development curriculum taught in Michigan schools and helped establish the Dress for Success program in Flint, Michigan.

For more information, visit www.Grace-And-Charm.com or call (866)610-3746



Grace and Charm Success System™

Here are a few of the programs offered under the Grace and Charm Success System™

VIP Coaching

Through the VIP Grace and Charm Success System™ you will gain mastery of the four skills necessary to become more charming, persuasive, and memorable. You will become the successful business person, perfect lady or gentleman and distinguish yourself from your colleagues and competitors, multiplying your earning potential, and increasing career opportunities.

Grace and Charm Signature Workshops/Seminars

The Grace and Charm Signature one of a kind seminars and workshops are designed specifically for successful business that is striving for excellence. The seminars and workshops can be customized to meet the unique needs your organization.

Men Only

Understanding good **etiquette** can put you at ease in the most unfamiliar social settings. It can help you concentrate on showing your best self, because you do not have to worry if you are offending anyone. It can even give you a winning edge with your ability to interact with women, nothing impresses a woman like a real gentleman; nothing impresses a lady like a charming gentleman! Let me show you how easy it is to be authentic and charming and have healthy relationships with women (and everyone else) you deserve.

Essential Etiquette

Many business deals are made or broken at the dinner table. Whether at a business luncheon or social event, it is very important to know dining etiquette. This program will cover topics from how to set a dinner table to how to eat a eight course meal.

Please contact us at (866) 610-3746 or info@graceandcharm.com for more information.

Community Programs



IDEAL GIRL GLOBAL

To help prepare young girls for the future, I created and developed **Ideal Girl Global**, a personal development program designed to equip young girls with the social skills needed for success.

MY DREAMS DO COME TRUE

To help relive some of the financial stress families are now facing, **My Dreams Do Come True**,” was formed to provide graduating seniors with prom dresses.

Please contact us at (866) 610-3746 or info@graceandcharm.com for more information.

Contact Us

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