



10 Free & Low Cost Resources for Coaches/Small Biz

Resource	Type	One way to use this service
1. Timebridge	Appointment Scheduler	Schedule appointments with clients and networking partners. (Free)
2. Talkshoe	Podcast, Audioblog service	Create interactive discussions that are recorded live and then played back at any time. Conduct online talk radio shows. (Free)
3. Calling Post	Mass call/messaging service	Make calls to a client group with any special announcements, marketing, or class info. (Pay per # calls.)
4. Free Conference Call	Conference call service	Host classes, conference calls, and even individual client sessions, if applicable. (Free, except fees charged by your phone service.)
5. Google Apps (Google Docs)	File & presentation sharing service	Share PowerPoint presentations online & conduct low-cost webinars. (Free)
6. Vertical Response	Direct marketing tools	Pay-per-use newsletters, surveys, and email marketing. (Note: most comparable plans have a monthly plan fee. This one is pay-per-use for most services.)
7. iPrint	Business cards and stationery	Free and low cost business cards and promotional materials. (Varies.)
8. Blogger.com	Weblog	Free tool to set up a blog about your business or a related topic. (Free)
9. Event Brite	Free event manager (only minimal costs if you are charging participants)	Schedule events, including teleseminars, in-person workshops, and more. Create a calendar; also has RSS feed you can post to web.
10. Microsoft Office Small Biz	Online office & shared workspace	Track clients, events, create basic website, and much more.

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Design Your Work
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Passion and prayer meet purpose.